**Adobe Youth Voices Multimedia Project Rubric**

Project Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Group Member(s): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

| **Excellent** **(4)** | **Good****(3)** | **Fair****(2)** | **Poor****(1)** | **Total****X5** |
| --- | --- | --- | --- | --- |
| **Pre-Production / Preparation**  |  |
| There is great evidence of great quality and precision in the pre-production process (e.g., storyboarding, scripting, etc.) | There is good evidence of good quality and precision in the pre-production process (e.g., storyboarding, scripting, etc.) | There is some evidence of quality and precision in the pre-production process (e.g., storyboarding, scripting, etc.) | There is little evidence of the pre-production process (e.g., storyboarding, scripting, etc.) |  |
| **Content** |  |
| The media project is very-detailed, well-researched, and accurate. Copyrighted material is fully noted.  | The media project is detailed, researched, and accurate. Copyrighted material is fully noted | The media project is somewhat detailed, researched, and generally accurate. Some copyrights are not fully acknowledged.  | The media project is not detailed, lacking research, and may be inaccurate. Copyright information is not listed. |  |
| **Quality of Media** |  |
| The group utilizes high quality media production features, with clear, creative, and well placed images. | The group mostly utilizes high quality media production features, with clear, creative, and well placed images. | The group evidences basic media production features with fair quality shots and techniques. | The group lacks quality in several of its sequences, either with poor, blurry, or unclear shots. |  |
| **Extent of Group Colloboration** |  |
| The group works well together, utilizing the best of their combined knowledge and efforts to produce a collaborative project. | The group generally works well together, utilizing their combined knowledge and efforts to produce a collaborative project. | The group somewhat works well together, utilizing the best of their combined knowledge and efforts to produce a collaborative project. | The group has a limited ability to work well together to produce a collaborative project. |  |
| **Overall Theme** |  |
| The video greatly engages its target audience with a significant and relevant theme. | The video mostly engages its target audience with a significant and relevant theme. | The video somewhat engages its target audience and has an identifiable theme.  | The video does not engage its target audience and does not convey a consistent theme. |  |
| A=100-93 | B=92-87 | C=86-78 | D=77-70 F < 70 | Total= |